

The Exit Strategy

Cheyenne Legends, Inc. d/b/a Layers & Legends entered into an exclusive worldwide license agreement to market and sell a unique suite of geographic information technologies in March 2021. Since the inception, Layers & Legends has received \$300,000 in seed money from forty-five personal friends.

An ideal “exit strategy” for many entrepreneurs is a buy out by another company that aligns itself in the same space. It happens all the time. In this case, that would be homeland security.

Crowdfunding has given entrepreneurs the ability to raise money from a large number of people to finance a new business venture. This will enable the company the freedom to concentrate on all other aspects of business growth. Layers & Legends viewed many portals. We ultimately partnered with Silicon Prairie, because it will allow us to take a startup company to one that is publicly traded. With meticulous planning and management of funds, we seek to maximize shareholder leverage.

Initially, we will be introducing, marketing and selling our state-of-the-art technology solutions to schools k-12, colleges, universities and public safety agencies. We will then be demonstrating our proven technologies to many other vertical markets to improve upon their public safety, as well.

By making an investment, it will give the company the ability to employ industry sales leaders, participate in trade shows, advertise in numerous publications, and fund other means used to market and sell our solutions for public safety - here and abroad.

We hope you will join our team - which are comprised of visionaries, inventors, first responders, industry leaders and investors who are committed to making a positive difference for all unsung heroes.